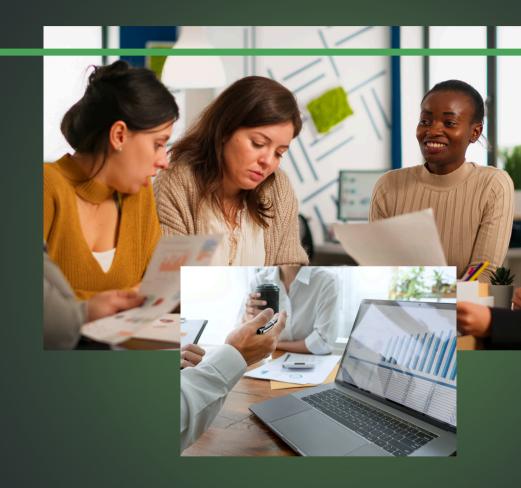
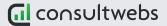


## Competitor Analysis Template



## **Competitor Analysis Template**



METRICS	My Firm	Competitor 1	Competitor 2	Competitor 3
Unique Value Proposition/ UVP*				
Number of Google Reviews				
Social Media Followers				
Competitive Advantage				

\*(1-2 sentences that describes the unique benefit or advantage that a product or service offers to its customers or target audience)