

# Increase Their Caseload by 236% Within 12 Months



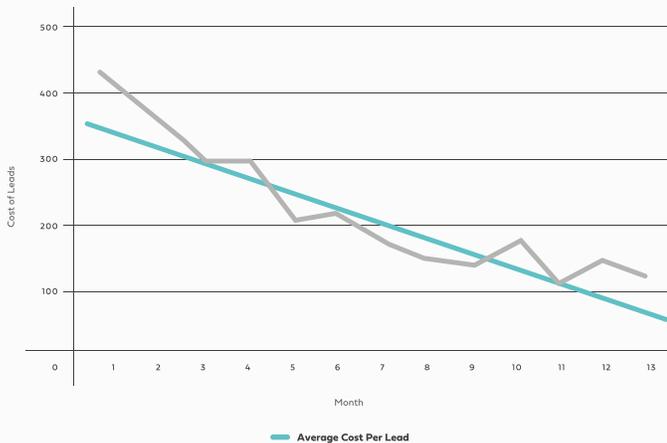
## THE PROBLEM

The assertiveness and passion attorneys display in what they do is near impossible to beat. As fierce as they are in the legal realm, reaching their audience is where many law firms fold, especially with the recent unprecedented events that have changed the way they do business. How can the legal industry flourish despite the obstacles?

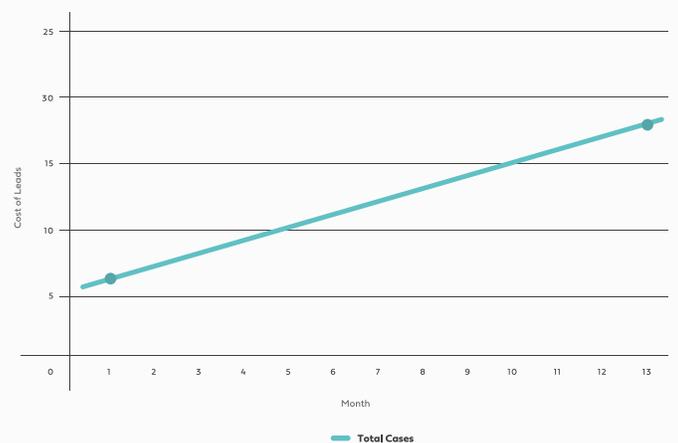
## THE SOLUTION

Consultwebs clients have consistently seen decreases in costs per lead and, as a direct result, an increase in leads month over month, especially during the first 12 months of our partnership. Through aggressive SEO tactics and out-of-the-box targeting strategies, our partners' expectations are continuously far surpassed.

Average Cost Per Lead for First 13 Months of Campaign



Total Cases for First 13 Months of Campaign



## THE RESULTS

They speak for themselves. The two graphs above are the cumulative results of CW clients' SEO campaigns over the first 13 months and show the dramatic decrease in cost per lead and increase in caseload.

By the first month, the avg. cost per lead drops from \$423 to \$322 (23.8%), and by the time the first year is over, our partners see an overall cost decrease of a whopping 71%. This typically results in double the lead-count for the same investment!

But a million leads are no use if they are not qualified, right? While we have seen our clients' leads duplicate within the first year, we see an average increase of 236% in their caseload compared to what they were used to seeing before venturing out into the legal marketing world alongside Consultwebs!

Are you ready for your firm's business to pop  
with new clients? Get in touch with us today!

Scan this code to book a call with one of our experts at your convenience.

